



Teach Art in the Garden

a call to local artists to lead outdoor workshops at Horsford Gardens and Nursery

Thank you for your interest in leading an art workshop at Horsford Gardens and Nursery in Charlotte, Vermont. We are eager to welcome local artists and members of our community to experience the nursery from an artistic approach. The nursery is of no cost to use for a workshop, nor will we receive any portion of class cost from recipients.

Please thoroughly read the following information regarding our call for artists.

Please complete the application by Sunday, March 26, 2023 and email it to info@horsfordnursery.com.

We will notify applicants which workshops are selected by Monday, April 10, 2023. Courses begin in June 2023.

Horsford Gardens and Nursery

est. 1893

www.horsfordnursery.com

(802) 425-2811

info@horsfordnursery.com

 @horsfordnursery

 Horsford Gardens and Nursery

Mailing Address:

2111 Greenbush Road

Charlotte, VT 05445

Physical Address:

2608 Ethan Allen Highway / Route 7

Charlotte, VT 05445



ABOUT US

Horsford Gardens and Nursery is a horticultural nursery located on over 40 acres in Charlotte, Vermont that is open to all. We are off of Route 7, conveniently south of Burlington (12 miles) and north of Middlebury (24 miles). Lake Champlain is also within short driving or biking distance of the nursery.

We grow trees, perennials, and flowering shrubs in our fields, and annual flowers, vegetable and herb starts in antique glass greenhouses. Our Garden Center is more similar to a botanical garden, with display gardens that are inspirational and educational for all. We are a team of horticulturalists passionate about plants and the natural world.

CALL TO ARTISTS

Horsford's is calling for artists to instruct outdoor workshops at the nursery during the spring and summer months beginning in June 2023. The nursery offers a one-of-a-kind experience for artists, where visitors are surrounded by a variety of plants, maintained display gardens, nursery growing fields, and woodland paths connecting the nursery to the charming village of Charlotte. There are plenty of mature trees, and ever-blooming gardens to inspire art workshops. The nursery is also home to multiple historic structures that can make interesting subjects, including antique glass greenhouses, the main farmhouse, and the historic Farm Barn. Our staff has a wealth of horticultural knowledge, and while we can't be dedicated to an entire workshop, we are happy to assist artists with tips and questions.

Courses should be conducive and flexible to working outdoors. There are naturally shaded, wooded, and sunny lawn areas for groups to work peacefully in nature. The historic Farm Barn is available to use in case of wind or rain. This is a minimalist structure with limited electricity and no heat/air. There is a well water spigot that can be used for non-potable water. Necessary art/class materials required for courses must be supplied by artists. Please feel free to charge accordingly for your class or workshop.



Other accommodations:

- Free parking
- Single restroom (requires use of stairs)
- Chairs/tables available upon request (please indicate on application)

WI-FI / CELL SERVICE

Verizon cell service works best at the nursery, AT&T is limited. Wi-Fi is not accessible throughout the vast nursery. The nursery's operating systems rely on limited wi-fi and our network can easily become overwhelmed. For this reason, we can only disclose our wi-fi password to teaching artists for their own mobile POS or instruction; we cannot distribute our password to class participants.

WORKSHOPS

We are seeking a range of course concepts and costs to be inclusive. Given the nursery venue, courses should be intended to be led outdoors.

Examples of concepts of workshops – by no means limited to the following:

Botanical Illustration, Watercolor Painting, Photography, Basket weaving, Clay hand-building, Poetry and Writing, Cartoon and Comic Drawing, Oil Painting, Wood Block Print, Wood Carving, Herbal/Wellness Care, Filmmaking, Plein Air Painting. Botanical Dyeing, Music

Courses for children are welcome but students must have attentive supervision by parents/guardians. Date, time, and frequency of the course are requested by the artist and confirmed by the nursery. Capacity is up to both the artist and the nursery, depending on the class. We are not charging artists to host, nor will we receive any portion of class cost. Artists must agree to pertinent waivers for photography of event, liability, etc.



TIMELINE

A short application from artists will be required by Sunday, March 26, 2023. We will select artists from applications and notify them by Monday, April 10, 2023. Courses will start in June. All artists must visit the nursery during business hours before holding their class to familiarize themselves with the grounds and how they'd like to hold their workshop.

REGISTRATION

Artists will coordinate their participant registration and collect class fees. Any nursery communication/promotion for the classes can direct to the artist's registration method. If a class must be rescheduled, it will be the artist's responsibility to communicate this to registered participants. With proper notice, the nursery can change dates and times in our communication too. If a course must be cancelled, the artist and nursery must be open in communication.

PROMOTION

While Horsford's will promote the series and individual classes to an extent, artists must actively promote and recruit for their own workshop. *We are guaranteeing complimentary space to host your class, not attendance.*

After finalizing artists and workshops, Horsford's will be issuing news releases in May to local media on the art series as a whole which will point to an online course calendar and how to register with individual artists. We will collaborate with promoting the classes in our communication to gardeners and customers through our email list, Facebook page, Instagram account, website, and nursery signage and materials.